



Back-to-school Source: AAA



It's August and that means schools throughout Roseville have (or soon will) start the new school year.

According to AAA every fall over 55 million children across the U.S. head back to school. It is especially important for drivers to be extra vigilant for pedestrians before and after school hours. Over the last decade nearly one in four child pedestrian fatalities occurred between 3pm and 7pm.

Here are a few tips for drivers from AAA when driving around schools.

- **Slow down.** Speed limits in school zones are reduced for a reason. A pedestrian struck by a vehicle traveling at 25 mph is nearly two-thirds less likely to be killed compared to a pedestrian struck by a vehicle traveling just 10 mph faster.
- **Come to a complete stop.** Research shows that more than one-third of drivers roll through stop signs in school zones or neighborhoods. Always come to a complete stop, checking carefully for children on sidewalks and in crosswalks before proceeding.
- **Eliminate distractions.** Research shows that taking your eyes off the road for just two seconds doubles your chances of crashing. Also, children can be quick, crossing the road unexpectedly or emerging suddenly between two parked cars.

Reduce risk by not using your cell phone or eating while driving, for example.

- **Reverse responsibly.** Every vehicle has blind spots. Check for children on the sidewalk, in the driveway and around your vehicle before slowly backing up. Teach your children to never play in, under or around vehicles.
- **Watch for bicycles.** Children on bikes are often inexperienced, unsteady and unpredictable. Slow down and allow at least three feet of passing distance between your vehicle and a bicyclist. If your child rides a bicycle to school, require that he or she wear a properly fitted bicycle helmet on every ride.
- **Talk to your teen.** Car crashes are the leading cause of death for teens in the United States, and nearly one in four fatal crashes involving teen drivers occur during the after-school hours of 3 p.m. to 7 p.m.

Sharing the road with school buses source: National Safety Council

If you're driving behind a bus, allow a greater following distance than if you were driving behind a car. It will give you more time to stop once the yellow lights start flashing. It is illegal in all 50 states to pass a school bus that is stopped to load or unload children.

- Never pass a bus from behind – or from either direction if you're on an undivided road – if it is stopped to load or unload children.
- If the yellow or red lights are flashing and the stop arm is extended, traffic must stop.
- The area 10 feet around a school bus is the most dangerous for children; stop far enough back to allow them space to safely enter and exit the bus.
- Be alert; children often are unpredictable, and they tend to ignore hazards and take risks.

Driving Safely with School Buses



https://www.youtube.com/watch?v=IOgcm0K8_us

Distracted walking—heads up, phone down source: SafeKids Worldwide

Every hour a teen is killed or injured while walking. You've heard about distracted driving but what about distracted walking? Research from SafeKids Worldwide found that one in five high school students and one in eight middle schoolers were crossing the street while talking or texting on a cell

phone. The study also found that 39% of teens were wearing headphones while crossing the street and that girls were 1.2 times more likely than boys to be distracted while walking.

Safe Kids Worldwide recommends that parents talk with their kids, especially teens, about the danger of distraction and the importance of putting devices down when crossing the street. They say you should start the discussion as soon as your kid first gets a device and that they should be aware of others who might be distracted and speak up. As with all safety advice, set a good example. Don't let your kids see you using your devices while you should be paying attention. For that matter, don't walk or drive distracted even if your kids



An interview with kids on distracted walking.



https://www.youtube.com/watch?v=j9YY_S2-KIE



Robocalls

Source: Federal Trade Commission((FTC)

What's a Robocall?

If you answer the phone and hear a recorded message instead of a live person, it's a robocall. You've probably gotten robocalls about candidates running for office, or charities asking for donations. These robocalls are allowed. But if the recording is a sales message and you haven't given your written permission to get calls from the company on the other end, the call is illegal. In addition to the phone calls being illegal, their pitch most likely is a scam.



What's the reason for the spike in robocalls?

Technology is the answer. Companies are using autodialers that can send out thousands of phone calls every minute for an incredibly low cost. The companies that use this technology don't bother to screen for numbers on the national Do Not Call Registry. If a company doesn't care about obeying the law, you can be sure they're trying to scam you.

What's the FTC Doing About Robocalls?

During the last few years, the FTC has stopped billions of robocalls that offer everything from fraudulent credit card

services and so-called auto warranty protection to home security systems and grant procurement programs. Tracing these calls is a tough job.

Many different companies use the same or very similar recorded messages.

Robocallers fake the caller ID information that you see on your phone. That's called caller ID spoofing — and new technology makes it very easy to do. In some cases, the fraudulent telemarketer may want you to think the call is from your bank, or another entity you've done business with. Sometimes, the telephone number may show up as "unknown" or "123456789." Other times, the number is a real one belonging to someone who has no idea his or her number is being misused.

Robocallers often place the calls through internet technology that hides their location.

If you get a robocall:

- Hang up the phone. Don't press 1 to speak to a live operator and don't press any other number to get your number off the list. If you respond by pressing any number, it will probably just lead to more robocalls.
- Consider contacting your phone provider and asking them to block the number, and whether they charge for that service. Remember that telemarketers change Caller ID information easily and often, so it might not be worth paying a fee to block a number that will change.
- Report your experience to the FTC online at www.ftc.gov or by calling 1-888-382-1222.

What should you do if you get a robocall?

<https://www.consumer.ftc.gov/media/video-0028->

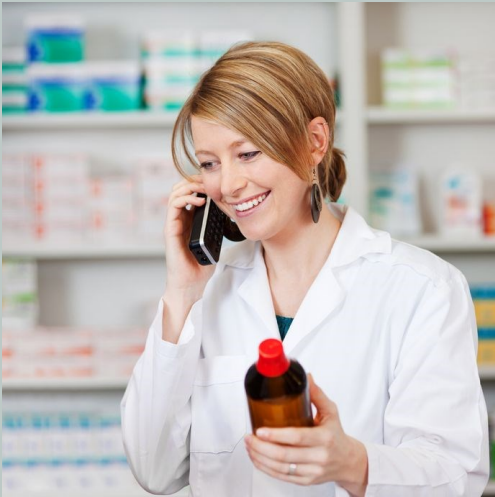


what-do-if-you-get-robocall

What prerecorded calls are allowed?

Some prerecorded messages are permitted — for example, messages that are purely informational. That means you may receive calls to let you know your flight's been cancelled, reminders about an appointment, or messages about a delayed school opening. But the business doing the calling isn't allowed to promote the sale of any goods or services. Prerecorded messages from a business that is contacting you to collect a debt also are permitted, but messages offering to sell you services to reduce your debt are barred.

Other exceptions include political calls and calls from certain health care providers. For example, pharmacies are permitted to use prerecorded messages to provide prescription refill reminders. Prerecorded messages from banks, telephone carriers and charities also are exempt from these rules if the banks, carriers or charities make the calls themselves.



Sources: AAA, National Safety Council, SafeKids Worldwide, Federal Trade Commission

Police Department
1051 Junction Blvd.
Roseville CA 95678
(916) 774-5000
www.roseville.ca.us/police

**Call 9-1-1
EMERGENCY
IN PROGRESS
Non-Emergency
(916) 774-5000 x 1**

**Abandoned Vehicle
Hotline
(916) 746-1022
Alarms/Alarm Permits
(916) 774-5093**

**Animal Control
(916)774-5090**

**Community Events &
Neighborhood Watch
(916) 774-5050
PDCommunityServices@roseville.ca.us**

**Graffiti Abatement
(916) 746-1021**

**Police News & Crime Alert
Emails:
www.roseville.ca.us/enotify**

**RCONA
(Roseville Coalition Of
Neighborhood Associations)
www.RCONA.org**

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